



Job Description – Sustainability Consultant

SBiT

Founded in 2016, SBiT is the only trade organisation solely representing outbound seasonal travel businesses. We now number over 100 UK travel companies. Our members are seasonal outbound travel businesses who employ UK citizens to work in Europe for winter or summer seasons.

The Issue

The Alps are warming twice as fast as the global average and snow reliability is at risk. The ecological feasibility of skiing being questioned in UK & EU media, and this creates a reputational risk for our members.

The Idea

SBiT needs to play a leading role in the industry's sustainability strategy not just because it is the right thing to do, but the reputation of our industry may depend on it.

50-75% of the carbon emissions associated with a ski holiday come from transport to and from the ski resort. Primarily this is because most people fly to the Alps.

Getting more British clients to take ground transport to the Alps is the single biggest impact the industry can have.

Our vision

By 2030, surface travel (e.g., train & coach) should be the preferable way for UK tourists to travel to the Alps.

The challenges

Currently, ground transport solutions have 4 primary issues:

1. Ease of booking
2. Ease of travel
3. Price
4. Capacity

Our mission

To remove the blockers to make ground travel preferable.

The Team

Reporting into, and overseen by SBiT's Sustainability Steering committee, the Sustainability Consultant will work closely with SBiT's Sustainability lead and SBiT's Managing Director as well as providing periodic updates to SBiT's wider membership.

The Role

By engaging a wide variety of stakeholders, the consultant will spend 3 months putting together a plan for tackling the 4 principal hurdles to achieving our mission. The plan should include the following:

- A list of confirmed and engaged coalition partners.
- Identify short and medium term wins to be able to demonstrate value for money to SBiT's members and gain early momentum



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- A series of courses of action for tackling these issues including expected timeline
- Resources required & detailed cost estimate.
- Identification of potential sources of funding

The Candidate

This is an exciting role in a well-established organisation with a proven track record of delivering change at a governmental level across borders, supported and financed by a wide network of members who are largely British tour operators in the Alps. SBiT have created an ambitious vision for the future of travel and as such, the candidate will need to reflect this ambition and have relevant professional experience to draw upon.

Essential Skills & Experience

- Fluent in oral and written French and English (comfortable leading meetings in both)
- Strong and articulate communicator
- Excellent organisational skills
- Project management experience with multiple stakeholders, able to work to deadlines
- Self-starter, able to work independently using own initiative
- Proficient in Microsoft Excel, Word and PowerPoint
- Good level of reporting skills

Desirable Skills & Experience

- Qualifications or experience in a related field
- Personal and/or professional interest in climate change and sustainability issues
- Experience of working with politicians, senior business leaders & NGOs
- Good networker, good at building relationships at all levels
- Strong research skills

Location & timelines

- Ideally based in or very near the Alps
- Start date summer 2023

The Offer:

- Competitive salary (flexible depending on experience)
- The exciting opportunity to build an international coalition and pioneer a movement of vital importance within a supportive and connected industry.

The Application:

Please e-mail a copy of your CV & covering letter in English to: info@sbit.org.uk

The first-round closing date is 30th June 2023